



AMBASSADORS' CUP



27 March 2026 ▪ Manila Golf & Country Club

Ceremonial Tee Off: 8:15AM
Tee off: 9:00AM (Shotgun) System 36 Format



ECCP Member: P10,000
ECCP Non-Member: P13,000
MGCC Member: P6,000



The European Ambassadors' Cup

The European Chamber of Commerce of the Philippines presents the **European Ambassadors' Cup**, happening on 27 March 2026 at the Manila Golf and Country Club. This high-level diplomatic sporting event is designed to foster international friendship, strengthen bilateral and multilateral relations, and provide a relaxed networking platform for members of the diplomatic corps, government officials, and strategic partners. The event combines sportsmanship with diplomacy in an exclusive and prestigious setting.



Attendee Profile

This event is designed to bring together passionate golfers and guests including international dignitaries, government officials, C-level executives, and corporate partners for a day of friendly competition and celebration of the sport. The European Ambassadors' Cup provides an opportunity for players to showcase their skills on the green and build connections within the European-Philippine business community.

Partnership Opportunities

The European Ambassadors' Cup offers various partnership packages tailored to meet the marketing objectives of interested partners. From brand visibility on event collateral to exclusive promotional opportunities, our partnership tiers provide businesses with a unique platform to showcase their support for the sport of golf.

Be part of this exclusive sporting event with high level diplomatic participation!



Top 4 Reasons to be a Partner

● **Networking and Business Development Opportunities**

Take advantage of this platform to network with senior diplomats and policymakers. Engaging in this event allows our partners to build new relationships and potentially develop new business opportunities.

● **Marketing and Promotional Opportunities**

The event offers a range of partnership packages tailored for companies promoting their products and services through golf. These packages provide opportunities for enhanced brand visibility and product awareness.



● **Brand Visibility and Association with Diplomacy**

Take advantage of the unique brand positioning and strong association with prestige and diplomacy, and build business relationships with international dignitaries and C-level executives.

● **Foster Camaraderie through Sports**

The European Ambassadors' Cup promotes friendly competition where participants and partner players from the European-Philippine business community can display sportsmanship and skills on the green.

European Ambassadors' Cup

Partnership Opportunities

Category	TITLE PARTNER	PLATINUM PARTNER	FUN HOLE PARTNER	CLASSIC HOLE PARTNER	TROPHY PARTNER	HOLE-IN-ONE PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER
	Php 350,000	Php 250,000	Php 150,000	Php 100,000	Php 80,000	Php 250,000 worth of cash prize or item (to be raffled off in case of non-winner)	Php 150,000 worth of GC's or items	Php 75,000 worth of GC's or items
NAMING AND EXCLUSIVITY RIGHTS								
Event Billing	Co-Presented by "Partner"	Platinum Partner	Fun Hole Partner	Classic Hole & Special Awards Partner	Trophy Partner	Hole-in-One Partner	Major Prize Partner	Prize Partner
Exclusivity Rights	with brand exclusivity	n/a	n/a	n/a	n/a	n/a	n/a	n/a

European Ambassadors' Cup

Partnership Opportunities

Category Investment Value	TITLE PARTNER	PLATINUM PARTNER	FUN HOLE PARTNER	CLASSIC HOLE PARTNER	TROPHY PARTNER	HOLE-IN-ONE PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER
MARKETING & PUBLICITY								
Company logo & hyperlink to website on event page	●	●	●	●	●	●	●	●
Logo inclusion in all marketing collaterals	●	●	●	●	●	●	●	●
Company e-brochures to be distributed with post-event circular (materials to be provided by partner)	3 e-materials	2 e-materials	1 e-material					
Inclusion in the event press release	●	●	●	●	●	●	●	●
Attendee Database (those who gave consent)	●							

European Ambassadors' Cup

Partnership Opportunities

Category Investment Value	TITLE PARTNER	PLATINUM PARTNER	FUN HOLE PARTNER	CLASSIC HOLE PARTNER	TROPHY PARTNER	HOLE-IN-ONE PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER
ONSITE MILEAGE								
Complimentary player registration - includes the green fee, use of golf cart, buffet breakfast, buffet lunch, caddy fee, raffle entry, any merchandise / golf apparel	Two (2) flights; total of eight (8) players	Two (2) flights; total of eight (8) players	One (1) flight; total of four (4) players	Two (2) players	One (1) player	Two (2) players		
Marketing space	3m x 2m space <i>(max of 3 staff)</i>	IBM table <i>(max of 2 staff)</i>	IBM table <i>(max of 2 staff)</i>	IBM table <i>(max of 2 staff)</i>		IBM table <i>(max of 2 staff)</i>		
Logo inclusion in all event banners at the venue	●	●	●	●	●	●	●	●

European Ambassadors' Cup

Partnership Opportunities

Category	TITLE PARTNER	PLATINUM PARTNER	FUN HOLE PARTNER	CLASSIC HOLE PARTNER	TROPHY PARTNER	HOLE-IN-ONE PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER
Investment Value								
ONSITE MILEAGE								
Roll-up banners in the function room	Three (3) 2 at designated areas, 1 at markeing space	Two (2) 1 at designated areas, 1 at marketing space	Two (2) 1 at designated areas, 1 at marketing space	One (1) at marketing space	One (1) at marketing space	One (1) at marketing space		
Verbal acknowledgement	●	●	●	●	●	●	●	●
Partners' Loop	2-minute AVP	1-minute AVP	30-second AVP	15-second AVP	1-minute AVP	2-minute AVP		
Awarding Rights and branding	representative to award all division winners; brand inclusion in trophies*	n/a		representative to award a special award; brand inclusion in 1 special award plaque*	representative to award all winners; brand inclusion in trophies & plaques*	representative to award Hole-in-One winner; brand inclusion in plaque*	representative to award raffle winners	representative to award raffle winners
Lunch buffet for non-playing company representatives	Four (4)	Three (3)	Two (2)	Two (2)	One (1)	One (1)	One (1)	One (1)

*confirm by 05 March 2026

European Ambassadors' Cup Partnership Form

- ☐ TITLE PARTNER - PHP 350,000
- ☐ PLATINUM PARTNER - PHP 250,000
- ☐ FUN HOLE PARTNER - PHP 150,000
- ☐ CLASSIC HOLE & SPECIAL AWARDS PARTNER - PHP 100,000
- ☐ TROPHY PARTNER - PHP 80,000
- ☐ HOLE-IN-ONE PARTNER - PHP 250,000 (☐cash ☐item _____)
- ☐ MAJOR PRIZE PARTNER - PHP 150,000 (worth of GC's/items) _____)
- ☐ PRIZE PARTNER - PHP 75,000 (worth of GC's/items) _____)

European Ambassadors' Cup Partnership Form

Kindly complete the details below in BLOCK and send to events@eccp.com

Company Name for Verbal Acknowledgement : _____

Contact Person: _____ **Designation:** _____

Telephone / Mobile No.: _____ **Email:** _____

Details of items (Only for Non-Cash Partners):

For Invoice Purposes:

Full Company Name : _____ **Full Billing Address:** _____

Accounting Contact Person: _____ **Email:** _____ **Company TIN:** _____

Terms and Conditions:

1. This serves as your confirmation to the European Ambassadors' Cup. Full payment is required immediately upon receipt of the billing invoice. Cancellation will be charged accordingly. Written cancellation received:
 - On or before 27 February 2026: will pay 50% cancellation fee
 - After 27 February 2026: will pay 100% cancellation fee
2. Billing Invoice will be sent to your email/office upon receipt of this Confirmation Form.
3. Please make all checks payable to the European Chamber of Commerce of the Philippines, Inc.
4. For non-cash sponsors, please deliver your items to our office address on or before 18 March 2026: 19F Philippine AXA Life Centre, Tindalo St, corner Sen. Gil J. Puyat Ave, Makati, 1200

Authorized Company Representative
(Signature over Printed Name)

Date